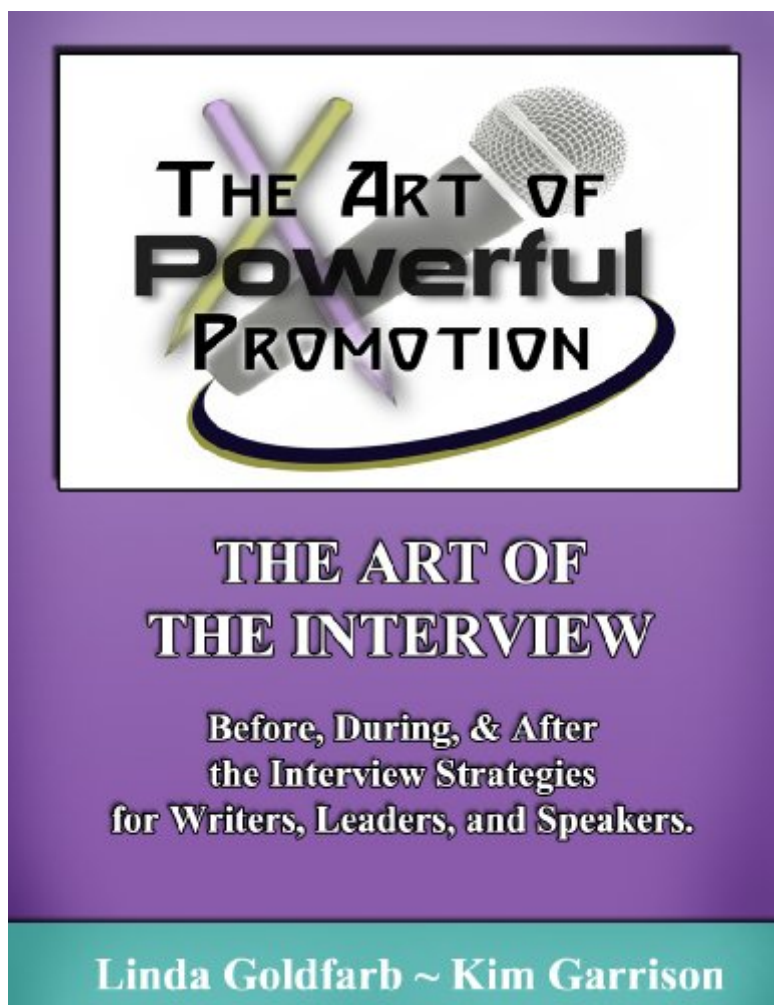




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The Art Of The Interview: Before, During, And After The Interview Strategies For Writers, Leaders And Speakers (The Art Of Powerful Promotion Book 1)





Synopsis

Before, During and After the Interview Strategies for Writers, Leaders, and Speakers. Veteran talk-radio host Linda Goldfarb and national publicist Kim Garrison have joined efforts to create a tool no writer, leader, or speaker can do without in the arena of online, print, radio, and television interviews. Linda and Kim provide top of the line information giving readers the confidence to stand boldly in front of the camera or behind a microphone declaring their message with passion and clarity. If you plan to share your story or teachings with the media, these step by step guidelines equip you to be remembered for your message, not your mistakes. This is the first of four strategies that complete The Art of Powerful Promotion book. The next in the series is The Art of Self-Marketing, from branding to the top 100 media contacts nationwide, this book will have everything you need to market your product to the masses. The Art of Stage Presentation and The Art of Powerful Communication round off the package. There has never been a more complete book for individuals who desire excellence in all aspects of their message.

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